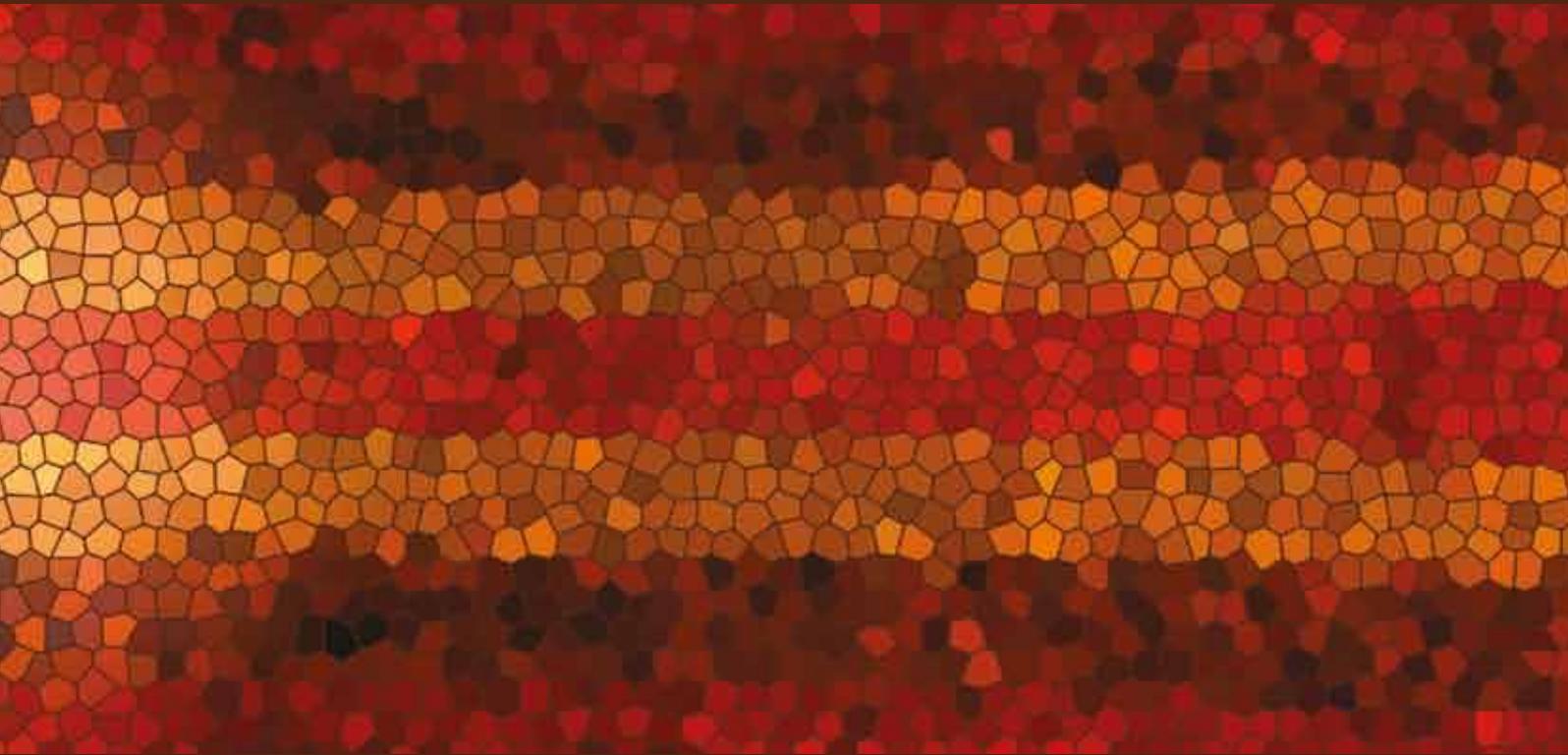
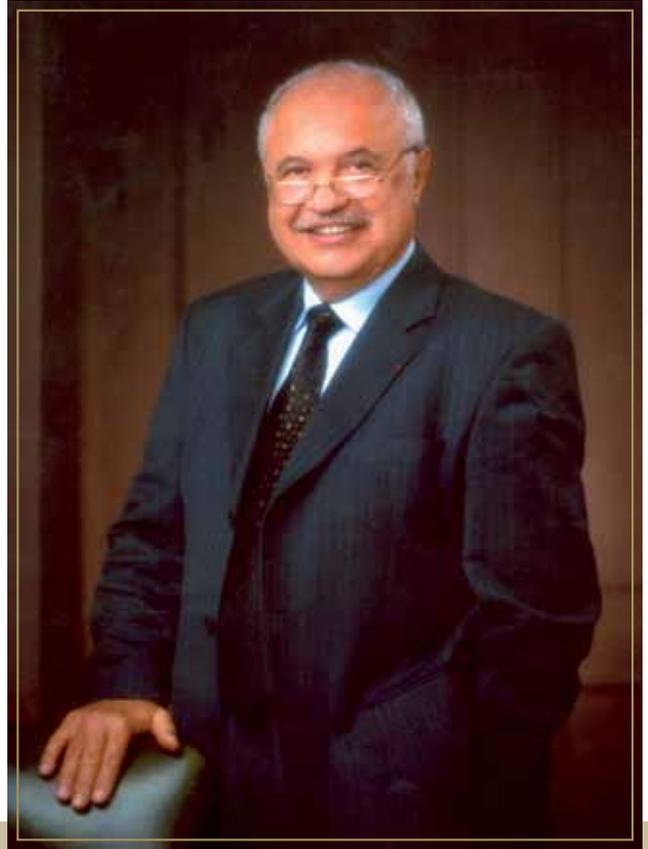




Talal Abu-Ghazaleh Organization (TAG-Org)  
The global organization for professional services and education



We Work Hard to Stay First  
[www.tagorg.com](http://www.tagorg.com)



## Message from the Chairman

Talal Abu-Ghazaleh Organization (TAG-Org) has grown in the last four decades to become the largest firm of professional services in the Arab world serving its clients from 80 offices worldwide. Our organization, initially established to provide accounting and auditing services, has rapidly grown to offer a variety of professional services as outlined in this profile.

Our passionate belief in the importance of education led us to provide training courses in the communities we serve, culminating in the establishment in 2006 of the Talal Abu-Ghazaleh Graduate School of Business and various academies, most notably the Confucius Institute for the teaching of the Chinese language. We firmly believe that education is the primary driver for the development of the Arab world.

The accomplishments we attained are the result achievement of our most valuable asset – our dedicated professional staff. We have provided them with the environment that encourages innovation and commitment to excellence.

We are also very grateful to our clients who trusted us with their business affairs and allowed us to grow with them. We are privileged to have served them and look forward to continuing to preserve their confidence.

*HE Dr. Talal Abu-Ghazaleh  
Chairman & CEO*

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## Insight into TAG-Org

Founded in 1972, TAG-Org is an international professional services group, employing over 2000 professionals and operating out of its 80 offices World Wide. It has representative offices in Europe and North America and non-exclusive strategic alliance agreements with various networks and individual firms, thus enabling it to choose a firm best suited to its clients, needs in virtually every country in the world.

TAG-Org, through its member firms, offers a composite range of professional services covering the following: Accounting; External Audit; Internal Audit; Corporate Governance; Taxation; Educational Consultancy; Economic and Strategic studies; Management Advisory Services; Professional and Technical Training; Technology Transfer Project Management; Real Estate Management; Investors and Business Advisory Services; Human Resources and Recruitment Services; E-Government; E-Commerce; E-Education; IT and Security Audit; Webmastering and Web Design; Professional Interpretation and Translation; Website Arabization: Domain Names Registration; ICT Strategic Planning; ERP Consulting Services; IT and Internet Skills Training and Examinations; Intellectual Property News Agency; IP Business and Asset Valuation and Branding Services; IP Registration and Protection; Intellectual Property Renewals; IPR Protection and Management; Legal Services (Solicitors and Attorneys); and Public Offering.



Mr. Robert Mitterand, brother of French President François Mitterand, awards HE Dr. Talal Abu-Ghazaleh the Chevalier Medal of the French Republic, Elysee Palace, Paris, France, 1985

Capitalizing on our diversified knowledge of the socio-economic and regulatory factors governing the Arab region, TAG-Org recognized the need to contribute and assist in building the capacities and enhancing the development of the Arab institutions in order to ensure the continuity and sustainability of developing and modernizing the Arab region.

TAG-Org achieves its needs through reliance on highly experienced specialists from different nationalities who predict economic and social trends based on their extensive knowledge of the region and evaluate alternatives to determine the most customized solutions for current and anticipated problems.

TAG-Org has acquired an outstanding record of success among its clients, which include competent agencies, international and pan-Arab governmental funding organizations, as well as leading entities in the areas of banking, industry, insurance and commerce. We have successfully assisted our clients with complex business and management decisions involving managerial and technical services.

## Mission Statement

Our mission is to offer our clients a complete range of high-quality professional services and to provide opportunities for our staff to qualify at the highest international standards so they may contribute to the economic, social, and cultural development of the Arab world in the context of the global economy.

## Goals

Equipped with extensive and unrivalled business experience in the Arab region, combined with our in-depth knowledge of the socio-economic environment, TAG-Org has the ability to customize its services to match its clients' needs. By utilizing the expertise of its diverse, multinational and dedicated personnel, TAG-Org commits itself to fulfilling the needs of an evolving world market.



HE Dr. Talal Abu-Ghazaleh and Mr. Bill Gates at the Microsoft Executive Summit Meeting, Paris, 2002

Collectively, these firms form the largest pan-Arab professional group offering diversified yet interrelated services in accordance with the highest international standards.

With offices throughout the Arab world, TAG-Org is established to serve the Arab countries and foreign investors interested in conducting business in this region. TAG-Org operates out of offices established in every major city in the Arab world. This makes us the only regional firm of international, multilingual, highly trained professionals, providing diversified services worldwide.

## Professional Responsibility

We believe that it is our obligation to adapt and abide by the most ethical professional principles. All TAG-Org services are rooted in integrity and carried out with diligence. We strive for perfection and creating a professional role model for others to follow. We are proud that our principles are never compromised.

## Corporate Operation Standards

The firm implements a general framework of policies concerning professional practices, staff management, and the execution of programs throughout its offices, which, while making us unified and united as a group, still allows individual contributions to positively influence our progress and development. We have a dedicated quality control department that requires each office to regularly undergo a peer review, carried out by other TAG-Org offices, to confirm that the method and quality of work are consistent with those of our network, worldwide.

## Our People

Our firm's strength comes from its people. We are proud of divers nationalities and backgrounds that characterize our staff.

TAG-Org has dedicated itself to hiring not only experienced staff, but also young people fresh from universities across the world to ensure a wealth of varied knowledge and cultures. All of our staff are professionally qualified, and many are internationally accredited by various certification boards.

## Continuous Development

We constantly design and implement development programs aimed at improving and upgrading our ability to provide the highest quality and the most comprehensive array of services to our clients. Each employee belongs to a team of professionals. Each is personally committed to the improvement of our services to our clients.

## Professional Integrity

At TAG-Org, we abide by the principles of absolute integrity and deal with all of our clients' information in strictest confidence. We ensure that each individual within the firm upholds our principles and is well aware that any action that adversely affects our integrity or image has never been and will never be permitted.



Abu-Ghazaleh Intellectual Property (AGIP) receives the Middle East IP Firm of the Year Award for 5 successive years, from 2007 to 2011 Included



HE Dr. Talal Abu-Ghazaleh at the graduation ceremony of the Shenyang Normal University, 2009

## Our International Aspirations

We believe that it is our duty, at both the national and international levels, to provide services to the Arab region in accordance with the highest international standards. Although TAG-Org is an Arab institution, we are well recognized internationally and thus, can offer our region the same quality of services as provided by the best practicing organizations in the world.

# Members of TAG-Org

## Talal Abu-Ghazaleh & Co. International (TAGI) www.tagi.com

Talal Abu-Ghazaleh & Co. International (TAGI) has led the Arab accounting profession through its rapid development during the last three decades, being among the first to apply international standards in the Arab World. Nowadays, TAGI is known across the Arab World as a name that is synonymous with high standards and integrity in the fields of accounting, auditing and financial services. It has represented Arab accountants in international forums and continuously acquired educational and professional recognition for the Arab accountant. TAGI continues to employ a higher percentage of Arab Certified Public Accountants (ACPA) than any other firm in our region. In addition, TAGI is currently a member of the Forum of Firms (FOF) being the only Arab firm within this elite group, with all others being from western nations. The FOF is an association of international networks of accounting firms that perform audits of financial statements that are or may be used across national borders.

### TAGI's primary services:

- Assurance Services
- Non-Assurance Services
- Financial Advisory Services
- Accounting Records – Bookkeeping
- Special Purpose Audits
- Cost Accounting
- Taxation
- Internal Audit Services



HE Dr. Talal Abu-Ghazaleh and Mr. Ihab Hinnawi, CEO of Umniah exchange the partnership agreement between Talal Abu-Ghazaleh Knowledge Society and Umniah - 2010

## Abu-Ghazaleh Intellectual Property (AGIP) www.agip.com

Abu-Ghazaleh Intellectual Property (AGIP) is the leading Intellectual Property (IP) firm that provides comprehensive, region-wide IP services to an extensive client list that comprises nearly half of the Fortune 500 firms, in addition to many others. AGIP has consistently ranked at the top of Intellectual Property surveys by "Managing Intellectual Property" magazine, for as long as they have compiled statistics.



Presenting the Abu-Ghazaleh Award for Excellence in Intellectual Property to Al-Jazeera Satellite channel, Doha, Qatar

AGIP has long-term relationships with key international organizations involved in IP, including the World Intellectual Property Organization (WIPO), World Trade Organization (WTO), Fédération Internationale des Conseils en Propriété Industrielle (FICPI) and the Licensing Executives Society International (LES International).

In 2007, HE Dr. Talal Abu-Ghazaleh, Chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), became the first expert from outside the G8 to join the world's most prominent figures in Intellectual Property as the names of the 2007 inductees into the IP Hall of Fame <http://www.iphalloffame.com/> were announced by the Intellectual Asset Management Magazine (UK).



HE Dr. Talal Abu-Ghazaleh speaks at the signing ceremony of the MoU between Talal Abu-Ghazaleh Knowledge Society and Microsoft-Jordan

### **AGIP's basic services include:**

- Trademark, Patent, Copyright and Design Registrations
- Trademark Watch
- Maintenance of Intellectual Property Rights through Renewals and Annuities
- Search for Published Trademarks
- Search for Published Patents
- Patent Drafting
- Patent Validation System
- Patent Infringement Follow-up
- IP Portfolio Management
- Publication of Cautionary and Patent Working Notices
- Opposition and Cancellation Actions
- Advisory Services on Intellectual Property Protection
- AGIP.Net (through which clients conduct all IP-related business activities online)
- Domain Name Registration
- Patent Monitoring and Awareness Service
- IP Valuation
- Licensing and Franchising Agreements

AGIP offers a unique service for IP owners and agents to effectively manage their entire Middle Eastern portfolio with one convenient, professional point of contact.

In addition to the above, the Ag-IP-News Agency (**www.ag-ip-news.com**) was established in 2004 to contribute to the dissemination of Intellectual Property awareness at the international level. It is the only news agency of its kind in the world that has covered major global IP events and succeeded in finalizing cooperation agreements with various prominent media establishments. Its services are available in both English and Arabic.



HE Dr. Talal Abu-Ghazaleh and a number of attendees of the "Power Speaker Hour" program organized by the Bahraini American Cultural Exchange Society (BACES) at the Movenpick Hotel

### **Talal Abu-Ghazaleh Domains (TAG-Domains) www.tag-domains.com**

TAG-Domains, a subsidiary of Abu-Ghazaleh Intellectual Property (AGIP) and an ICANN Accredited Registrar, was established to provide Arab and regional online businesses with a full range of domain name services. Through our

network of offices and correspondents across the globe, our experience in domain consultation enables us to provide clients with the right approach for the protection of their brand names. As one of the few companies in the Arab region to cover a wide range of gTLDs and ccTLDs for domain name registration services, we have enhanced our reputation for being a leading domain name service provider.

The business world is constantly searching for better means to expand and advance, consequently the issue of protecting brands has become highly significant. Nevertheless, many brand names are being used across the globe, which necessitates domain name registration. By simply registering a domain name, any business can establish the protection needed to guarantee its involvement in this rapidly growing market. The domain name industry has proved to be a positive force towards business development. Therefore, TAG-Domains works to exert its best efforts to protect the brand names of its clients. At TAG-Domains, we are fully prepared to offer our professional advice and engage the necessary means to provide the services that will help clients meet all their needs.

### **Domain Name Registration Services:**

Our reputation for being a leading domain name service provider for gTLDs and ccTLD derives from our wide range of specialized services which include:

- Generic Top-Level Domains (gTLDs): Registration, Bulk Registration, Renewals, and Transfers
- Country-Code Top Level Domains(ccTLDs): Registration, Renewals, and Transfers.
- Arabic Domain Names.

### **Abu-Ghazaleh Intellectual Property Renewals (AGIP-Renewals) www.agip.com**

AGIP-Renewals is the first IP renewal company of its kind in the region. It serves clients in more than 20 countries with future plans to expand to neighboring countries and reach global coverage.

Due to the importance of maintaining Intellectual Property Rights (IPRs) for companies, AGIP-Renewals has introduced an easy-to-use tool to facilitate the renewal process for trademarks, patents, domain names and other IPRs. This system helps trademark owners and legal firms keep track of their registered IPRs and maintain them with minimum effort.

### **AGIP-Renewals services include:**

- Trade Mark Renewals
- Patent Annuities Payment



HE Dr. Talal Abu-Ghazaleh presides over the TAG-Legal meetings at the Abu-Ghazaleh Business Forum, Amman, Jordan, 2008



TAG-Consultants receives an Honorary Shield from Dr. Khaled Al Karaki, president of the Jordan University, 2010

**Talal Abu-Ghazaleh Legal  
(TAG-Legal)  
www.tag-legal.com**

Talal Abu-Ghazaleh Legal (TAG-Legal) is the legal member firm of TAG-Org and it is internationally well known as the premier legal service provider in the region.

Founded in 1998, TAG-Legal has progressively expanded to include more than 400 lawyers and professionals located in strategic offices around the world to provide its local, regional and international clients the best legal consultancy and professional services.

TAG-Legal's increasing network of more than 80 offices based in the Middle East, Europe, North America, Africa and Asia, along with its professional international associates, enables the firm to excel in delivering multi-jurisdictional legal services.

**TAG-Legal is proud to present the following main services:**

- Administrative Law
- Advertising and Marketing Regulations
- Alternative Dispute Resolution
- Arbitration
- Banking
- Bankruptcy, Insolvency and Business Restructuring
- Commercial Law
- Corporate Finance and legal services
- Employment and Benefits legal proceedings
- Mergers and Acquisitions and Joint Ventures
- Real Estate Litigation and legal consultation
- Insurance and Reinsurance
- Intellectual Property Litigation and legal consultation
- Investment Funds
- Islamic finance
- Tax
- Telecommunications
- Trade Customs and Secrets
- Transport and Shipping Law

**Talal Abu-Ghazaleh & Co. Consulting  
(TAG-CONSULTANTS)  
www.agcon.com**

During the aggressive growth and development phase that characterized the Arab region in the 70's and 80's, TAG-CONSULTANTS was established with a focus on the preparation of feasibility studies that respond to the needs of new firms. Nowadays, it also specializes in conducting market studies and handling the business aspects of company formation and international joint ventures.

Along with these traditional services that we efficiently provide, TAG-CONSULTANTS has also proved to be prominent in other finance-related consulting work such as mergers, privatization, and business valuations. Our focus is turning to issues of corporate governance, family-owned businesses, professional education and the role of information management in developing benchmarking standards.

Since our establishment, we have built a strong reputation in a wide array of fields, such as general management, financial management, organizational development, information systems, quality management systems, environmental management systems, human resources and cost management studies.

**TAG-CONSULTANTS also offers the following services:**

- Business and Investment Advisory Services
- Organization and Restructuring
- Financial Consulting
- Quality Management Systems
- Privatization and Public-Private Partnership (PPP) Services
- Human resources consulting services
- Security, military and public safety

**Talal Abu-Ghazaleh Information Technology International (TAG-ITI)**  
**www.tagiti.com**

Talal Abu-Ghazaleh Information Technology International (TAG-ITI) is the ICT consulting arm of our Organization. It was founded for the purpose of providing regional clients with strategic direction and tailored information and communication technologies (ICT) consultancy services in order to ensure their ICT requirements are comprehensively addressed.

TAG-ITI has extensive relationships with governments and leading companies. Its clients include organizations from a wide range of industries including finance, banking, energy and utilities, manufacturing, insurance, retail, telecommunications, technology and education, as well as government.

TAG-ITI provides a wide range of ICT services enabling clients to benefit from the wealth of expertise it has available in order to utilize the dynamic benefits of ICT within their business environments.

TAG-ITI works closely with its sister companies to complement the consulting services offered by them in order to provide clients with a comprehensive, end-to-end service, to meet all of their consulting needs.

**The following are examples of the services TAG-ITI offers:**

- IT and Security Audit
- ISO27001 Implementation and Audit
- Vendor Selection
- Project Management and Supervision
- ICT Strategic Planning
- Website and Portal Development
- Website Audit
- Business Continuity and Disaster Recovery Planning
- Document Management and Archiving
- ERP Implementation and Audit
- IT Governance Frameworks implementation

**Talal Abu-Ghazaleh Valuation (TAG-Valuation)**  
**www.tagvaluation.com**

Talal Abu-Ghazaleh Valuation (TAG-Valuation) offers the business community an array of services aimed at delivering sensible and tangible information and reports on the best financial methods related to Business and/or Intellectual Property (IP) valuation, derived from experience and combined with sound judgment. Our team of professionals has extensive experience in providing efficient financial advice in any given situation covering nearly every industry sector.

**Some of TAG-Valuation's services include:**

**A. Valuation Services**

1. Business Valuation
  - Securities Valuation
  - Stock Valuation
  - Tangible Asset Valuation
  - Valuation of Intellectual Property and other Intangible Assets



TAG-Org GITEX booth in Dubai, UAE, October, 2008

**2. Financial Valuation**

- Purchase Price Allocation
- Goodwill Impairment Testing

**3. Valuation Reviews and Fairness Opinions**

**B. Due Diligence Services**

- Financial Due Diligence
- Market and Commercial Due Diligence
- Legal Due Diligence
- Tax Due Diligence

**C. Financial Modeling Services**

**D. Branding Services**

- Brand Strategies
- Brand Designs

**Talal Abu-Ghazaleh Advisory (TAG-Advisory)**  
**www.abughazalehprojects.com**

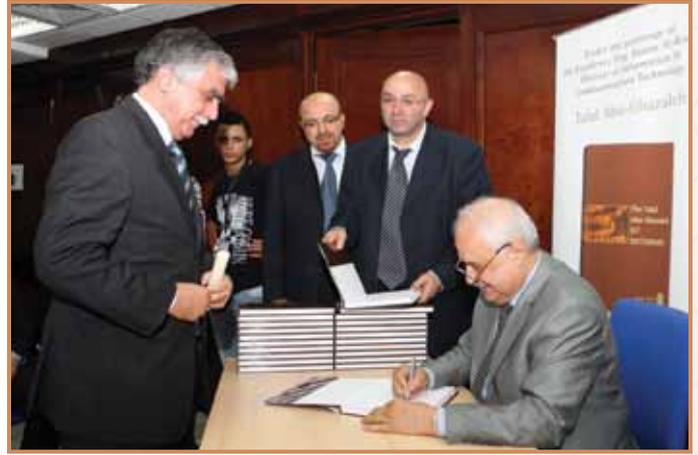
TAG-Advisory is one of the first and leading networking companies in the Arab region specializing in project management and technology transfer services. Its main function is to provide effective market entry solutions to international companies wishing to conduct business in the Arab region.

**TAG-Advisory services include:**

- Project Management
- Commercial Mediation Services
- Locating Strategic Partners for Projects
- Locating Investors and Potential Financial Funding
- Locating Capital to Invest in Ongoing and New Project and Business Ideas.
- Franchising, Licensing and Technology Transfer Facilitation
- Locating Distributors and Agents



HE Dr. Talal Abu-Ghazaleh receives FIBAA accreditation



HE Dr. Talal Abu-Ghazaleh presenting to Mr. Sharbel Aoun, Lebanese ambassador to Jordan, a signed copy of Talal Abu-Ghazaleh ICT Dictionary, Amman, 2009

**Talal Abu-Ghazaleh Translation, Distribution and Publishing (TAG-TRANSLATORS)**  
[www.tagtranslate.com](http://www.tagtranslate.com)

TAG-TRANSLATORS, more commonly referred to as Talal Abu-Ghazaleh Translation, Distribution and Publishing, formed as an outgrowth of Abu-Ghazaleh Intellectual Property (AGIP), is today the Arab World's premier translation and publishing company. It currently undertakes translation of approximately 25% of all Intellectual Property filings in 22 Arab countries, in addition to serving the in-house translation needs of TAG-Org's offices and all their customers.

TAG-TRANSLATORS was the first company in the Middle East to obtain the EN 15038 certificate for translation services, and has carried out translation services for almost all UN bodies. With its extensive coverage of the Middle East, TAG-TRANSLATORS is ideally suited to serve regional marketing and communication needs.

**TAG-TRANSLATORS services include:**

**1. Translation**

- Technical Translation and Website Arabization.
- Specialized Translation Fields.
- Legal Translation Fields.
- Business or Economic Translation Fields.



Executive director of TAG-TRANSLATORS Mr. Ahmad Noubeh (left) receives the EN 15038 certificate for translation services from Mr. Mohammed Ali Ibrahim, the representative of the Austrian Standards Institute (ON), Amman, 2008.

**2. Interpretation**

- Simultaneous interpretation
- Consecutive interpretation

**3. Training**

- Translation Training Courses
- TOEFL Courses

**Talal Abu-Ghazaleh Real Estate Management and Development (TAG-Aqarat)**  
[www.tagaqarat.com](http://www.tagaqarat.com)

TAG-Aqarat was established to meet the growing demand on real estate services in the Arab countries. The company offers a wide array of consulting services for the real estate industry.

Our network of international experts enables us to provide a variety of services to all of our clients in a distinctive and accurate way.

**TAG-Aqarat services include:**

- Real Estate Consultancy
- Real Estate Marketing
- Real Estate Management
- Real Estate Training
- Real Estate Development

**Talal Abu-Ghazaleh Capital Services (TAG-Capital)**  
[www.tag-capital.com](http://www.tag-capital.com)

Talal Abu-Ghazaleh Capital Services (TAG-Capital) assists companies in turning challenges into opportunities. TAG-Capital provides companies with high-quality consulting that helps to sustain a stronger and more stable business, sharpen process efficiency, unlock talent and creativity and attract investments.

At TAG-Capital, we use improved risk management processes to deliver more sustainable returns while securing assets.

**Some of our consulting services include:**

- Initial Public Offering (IPO) and Security Offering
- Debt Issuance
- Asset Management

- Corporate Finance
- Due Diligence (Legal / Financial)
- Strategy Consulting
- Risk Management
- Production, home building probably fell : US economy preview

**Talal Abu-Ghazaleh Recruitment and Human Resources Development (TAG-Recruit)**  
[www.tagirecruitment.com](http://www.tagirecruitment.com)

Not only does TAG-Org recruit the elite in their specialization, but it also assists Arab and international firms to fulfill their employment needs across the Arab world through its specialized professional recruiting company (TAG-Recruit).

TAG-Recruit provides its clients with qualified staff throughout the Arab world. This is done by identifying, recruiting, qualifying and training professionals and guiding our clients to retain the qualified candidates for their business needs. We offer the Arab World's only comprehensive set of regional employment services through our dedicated, proprietary offices in every major Arab city.

**TAG-Recruit offers:**

- Human Resources Services
- Recruitment Services
- Post-Recruitment Services
- Employment Advice



Samir Murad, Minister of Labor visits the booth of Talal Abu-Ghazaleh Recruitment during the Job Fair organized by the Talal Abu-Ghazaleh Knowledge Society and Akhtaboot, 2010

**Talal Abu-Ghazaleh International Press and Publishing (TAG-Publication)**  
[www.tag-publication.com](http://www.tag-publication.com)

TAG-Publication supervises the issuance of Talal Abu-Ghazaleh Organization's publications including books, dictionaries, annual reports, brochures and promotional materials. It also ensures that all the publications are designed and prepared according to the highest specifications and quality that reflect the distinguished level of the Organization.

**Below are TAG-Publication main services:**

- Printing consultations
- Distribution and publishing
- Supervising the printing process



Unveiling the curtains to announce the official launch of TAG-Confucius at the premises of Talal Abu-Ghazaleh Academies - Amman, 2009



HE Mr. Nabih Shuqum, Jordanian Minister of Culture tours the Talal Abu-Ghazaleh booth held at Amman Auto Expo



HE Mr. Fouad Siniora, Former Lebanese Prime Minister tours the booth of Talal Abu-Ghazaleh Organization at the 2010 Beirut Arab International Book Fair

**TAGITOP®** In a step towards helping millions of people in the Arab world to adopt technology and advance in ICT, top - of - the - line laptop has been introduced. TAGITOP is the first Arabic-enabled device designed and manufactured with the latest technical specifications in cooperation with leading manufacturing ODM in China and the world, our main goal is to empower Arab citizens with technology by offering affordable laptops with state-of-the-art hardware and software which includes office applications, educational packages, entertainment applications, and more.

Our objective is to enhance ICT development, spread its benefits, and provide information and knowledge resources for increased ICT literacy.

For detailed information please visit: [www.tagitop.com](http://www.tagitop.com)

The Embassy of the People's Republic of China in the Hashemite Kingdom of Jordan has appointed Talal Abu-Ghazaleh Organization to be the only office approved by the Chinese Embassy to undertake all administrative and technical matters related to applications for obtaining a visa for the People's Republic of China and the Hong Kong Special Administrative Region. Talal Abu-Ghazaleh Organization undertakes, through China Visas Section, receiving applications from persons wishing to obtain visas, collection of assigned fees, handing over the collected fees to the Embassy of China in Amman and conveying the response of the Embassy whether to approve or reject granting a visa to the applicants through the Visas Section. Thus, Talal Abu-Ghazaleh Organization is the only point of contact between the Embassy and the applicants regarding visas.



Students during the opening ceremony of Talal Abu-Ghazaleh Knowledge Society, 2009



Participants at the Job Fair organized by the Talal Abu-Ghazaleh Knowledge Society and Akhtaboot , 2010

# Educational Institutions

## **Talal Abu-Ghazaleh Graduate School of Business (TAGSB)**

[www.tagcb.edu.jo](http://www.tagcb.edu.jo)

The Talal Abu-Ghazaleh Graduate School of Business (TAGSB) was inaugurated in 2006 as one of the faculties of the German-Jordanian University (GJU), a public university formed in 2004 through the cooperation of the German and Jordanian governments. This unique partnership brings the business expertise of the Talal Abu-Ghazaleh Organization to the academic world of GJU.

TAGSB is the first school of its kind that represents a partnership between the private and public sectors in the Arab World.

The program and courses at TAGSB have been developed with the global economy in mind by some of the most respected and renowned figures in academia to meet the highest international standards.



The Higher Advisory Council of the Talal Abu-Ghazaleh Graduate School of Business (TAGSB), 2010

TAGSB's MBA program is accredited by the Foundation for International Business Administration Accreditation (FIBAA). The accreditation procedure has verified and confirmed that the program has all the quality elements specified in the European MBA Guidelines. The MBA program at TAGSB is the first in the Arab world to achieve this prestigious accreditation.

### **TAGSB offers the following MBA concentrations:**

- Management
- Marketing
- Quality Management
- Human Resources Management
- Banking and Finance
- International Accounting



HRH Prince El Hassan bin Talal and HE Dr. Talal Abu-Ghazaleh during the graduation ceremony of the second Masters class of the Talal Abu-Ghazaleh Graduate School of Business - 2010

## **Talal Abu-Ghazaleh University Management Advisory Services (TAG-Universities)** [www.taguniconsult.com](http://www.taguniconsult.com)

Talal Abu-Ghazaleh University Management Advisory Services (TAG-Universities) has the objective of delivering the best educational management and consulting services. TAG-Universities plays a major role in providing educational management services that help existing and new educational institutions in increasing the impact of education on economic development, enhancing educational outcomes in responding to the changing demands of the society, improving efficiency, resource allocation and utilization, and governance, improving quality and relevance of curricula, teaching, learning and research, and improving the quality of life for students and their learning and teaching environments.

TAG-Universities works with new universities through three consecutive phases: the inception phase, the design and strategic management phase, and the implementation phase. As for existing universities, TAG-Universities develops strategies and policies, advises on directions to improve policies, regulations and standards, builds an effective technical support system, provides a functional environment capable of delivering cost-effective and student-centered educational services, and finally, ensures the integrity, reliability, availability, and superior performance of systems and processes and their consistency with the principles, values and purposes that govern the use of other facilities and services.

## **Talal Abu-Ghazaleh Educational Consulting (TAG-Education)**

[www.tageducational.com](http://www.tageducational.com)

With all the educational advancements this era is witnessing and the 21<sup>st</sup> century global economy becoming more "knowledge-based", Talal Abu-Ghazaleh Educational Consulting (TAG-Education) has taken the initiative and responsibility to support the educational sector with professional consulting services according to the highest standards of excellence by developing dynamic, flexible and quality academic programs which are relevant to the market's needs and requirements.



Mrs. Asma'a Al-Assad accompanied by Mr. Mustafa Nasereddin, Executive Director of Talal Abu-Ghazaleh International & Co. (TAGI), and board members of World Links in a visit to one of the student training centers sponsored by the organization, Damascus, Syria.



Queen Rania Al-Abdallah, Chairman of World Links - Arab Region, along with HE Dr. Talal Abu-Ghazaleh and other board members

**TAG-Education main objectives include the following:**

- Strengthening the institutional capacity of Arab Ministries of education.
- Designing and building educational management systems.
- Enhancing English language learning projects in the Arab region.
- Offering school management consulting services.
- Boosting teacher training and professional development.
- Providing accreditation.
- Using information and communication technologies.
- Developing and distributing curriculum and education materials.

**Talal Abu-Ghazaleh Confucius Institute - Amman (TAG-Confucius)**  
[www.tagconfucius.com](http://www.tagconfucius.com)

An exclusive agreement was concluded between Talal Abu-Ghazaleh Academy and the Chinese State Shin-Yang University to establish "TAG-Confucius Institute" in Amman. The Institute is an international institute with programs approved by the Chinese Government. It is specialized in teaching the Chinese language to non-Chinese speakers. It also provides teacher

training courses in the Chinese language, and hosts learners, researchers, and language teachers from China.

In addition, it hosts lectures and organizes workshops for businessmen and the public sector to improve the exchange of cultural knowledge. The Institute also sends its top students to learning tours in China to pursue their studies in the Chinese Universities after meeting the language requirements in Jordan.

**Talal Abu-Ghazaleh E-Training (TAG-CAMBRIDGEIT)**  
[www.tagcaict.com](http://www.tagcaict.com)

Talal Abu-Ghazaleh Cambridge E-Training (TAG-CAMBRIDGEIT) was established in 2001 as a result of a comprehensive agreement that was signed between Talal Abu-Ghazaleh and Co. International (TAGI) and the University of Cambridge International Examinations (CIE) to deliver IT training courses through a specialized website, together with additional learning resources.

Today, TAG-CAMBRIDGEIT is proud to have a presence through over 300 locations in the Arab countries with plans to further expand in the near future.

**In collaboration with the University of Cambridge International Examinations (CIE), TAG-Cambridge IT offers:**

The Cambridge International Diploma in IT Skills:

- Usage of PC and File Management.
- Usage of Microsoft Office including Word, Excel, PowerPoint, Access, as well as Electronic Communication leading to a certificate validated by University of Cambridge International Examinations Certificates.

**Cambridge International Centre (TAG-CAMBRIDGE)**  
[www.tag-cic.com](http://www.tag-cic.com)

Cambridge International Centre (TAG-CAMBRIDGE) was established at the Talal Abu-Ghazaleh Graduate School of Business (TAGSB) in 2007 as a representative centre for the University of Cambridge International Examinations (CIE) in Jordan.



HE Dr. Talal Abu-Ghazaleh in the middle of the Chinese delegation at the launch of TAG-Confucius at the premises of TAG-Org - Amman, 2009

The Centre is accredited by the CIE to deliver professional qualifications that mainly focus on the development of teachers' and trainers' skills, in addition to building up solid business knowledge for the business sector's employees and employers.

**TAG-CAMBRIDGE services include:**

- Vocational Qualifications, such as the Cambridge International Diploma in Business which cover the following areas: Human Resources Management (HRM), Marketing, Effective Business Communication, Business Finance as well as Business Organization and Environment. This Diploma is available at Standard and Advanced levels.
- Teachers Qualifications such as the Cambridge International Diploma for Teachers and Trainers which is issued upon completion of a 240-hour training course, as well as the Cambridge International Diploma in Teaching with ICT which requires taking a 90-hour training course.



HRH Prince Hassan bin Talal inaugurates Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge), 2009

**TAGSB Research Center (TAGSB-RC)**

[www.tagrsc.com](http://www.tagrsc.com)

The Talal Abu-Ghazaleh Research Center is an independent research institute affiliated with the Talal Abu-Ghazaleh Graduate School of Business and located in Amman, Jordan.

TAGSB-RC provides the business community, professionals and academics with business-related and case-study research on a wide range of subjects, and customized consultations in various fields of business administration. The major focus of TAGSB-RC is on areas of management, marketing, finance, banking, risk management, corporate governance, accounting, new product development and innovation and other related business fields in social sciences in the private sector, public sector, and not-for-profit organizations.

**Talal Abu-Ghazaleh Center for Business Research**

The Talal Abu-Ghazaleh Center for Business Research is located at Canisius College in Buffalo, New York. It was established in 1988 to provide support to TAGI in research, accounting, and economics, and to help TAGI with its training needs. Canisius College was chosen for its excellent reputation and its outstanding accounting programs.

**Talal Abu-Ghazaleh Graduate School of Business and Management at the American University in Beirut, Lebanon (1978)**

The school is the first of its kind in the Arab World. TAG-Org, the sponsor, and the American University in Beirut (AUB) undertook joint assignments specially designed to meet the training needs of public and private institutions in the Arab region.

**Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge)**

[www.tag-knowledge.com](http://www.tag-knowledge.com)

The Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) was launched in 2007 as a multi-purpose knowledge center for university students across Jordan. Strategically located at the heart of student life in Amman, it embodies the bridge that transfers Arab students in Jordanian universities from the world of academia to professionalism in their fields of interest.

Apart from providing free Internet access, TAG-Knowledge also provides access to international knowledge resources, digital libraries, state-of-the-art training, skill management and various knowledge transfer activities. Through TAG-Knowledge, students also benefit from career planning and advisory services that enable them to make educated decisions for jumpstarting successful careers.

**TAG-Knowledge offers the following services:**

- Free Internet Services
- Book Gallery
- Training Courses
- Recruitment Consultancy for recent Graduates
- Languages Club
- Organizing yearly Job Fair
- Design and Stationary
- Job Opportunities
- TAG Training Diploma
- Social Services
- Cafeteria

# Academies

## Talal Abu-Ghazaleh Academies (TAG-Academies) [www.tag-academies.com](http://www.tag-academies.com)

The Talal Abu-Ghazaleh Academies (TAG-Academies) is a group of professional academies specialized in offering training programs, projects and consultation. TAG-Academies provide services through thirty-two offices in the Arab world in the following fields:

- Professional Training
- Banking and Finance
- Information Technology
- Human Resources Management
- English Language
- Chinese Language
- Education Institutes Development
- Training of Trainers, Teachers and Managers
- Training Consultancies
- Project Management
- Qualifying Translators
- Islamic Finance



US Secretary General Ban Ki-moon and HE Dr. Talal Abu-Ghazaleh at the UN headquarters in New York

- Selling and Marketing
- Total Quality Management
- Security and safety
- Insurance
- Free Zones and Customs
- Social Work
- Human Resources



HE Dr. Talal Abu-Ghazaleh planting a tree in the garden of PITMAEM in Karachi - Pakistan, 2009

## Talal Abu-Ghazaleh Professional Training (TAG-Training Academy) [www.tag-academies.com](http://www.tag-academies.com)

TAG-Training Academy is an innovative and dynamic leader in the Arab professional development market. It aims at building human capital in the Arab countries, thereby contributing to the knowledge, skills and abilities necessary for effective engagement and participation in national and international corporate, governmental and non-governmental organizations. We have introduced a variety of new and hitherto unknown training programs in the Arab World such as Trade Negotiations, Capacity Building, Environmental Accounting, and Licensing and Technology Transfer.

### TAG-Training Academy offers a range of off-the-shelf courses in the fields of:

- Project Management
- Management Development

## Talal Abu-Ghazaleh Finance and Banking Academy (TAG-Banking) [www.tag-academies.com](http://www.tag-academies.com)

The establishment of Talal Abu-Ghazaleh Finance and Banking Academy (TAG-Banking) reflects the future vision of TAG-Org in fulfilling the needs of the individuals working in the banking and finance sectors by helping them acquire necessary skills and increase their productivity in Jordanian and Arab banks and financial institutions. TAG-Banking Academy is keen on providing high-quality specialized academic and practical training to cope with the changes in the financial and banking industry. To achieve this goal, TAG-Banking Academy cooperates with highly qualified professors to execute its courses using innovative modern techniques.

## Talal Abu-Ghazaleh Languages Academy (TAG-Lingual) [www.tag-academies.com](http://www.tag-academies.com)

TAG-Lingual has been established in order to promote language proficiency. With intercultural communication skills becoming increasingly significant in a world that is becoming more interconnected, our goal is to offer our participants a unique atmosphere to study some of the most widely spoken languages, such as English, Arabic, French, German and Italian.

The Academy offers a variety of courses including but not limited to:

- English Conversation Courses.
- English Levels Courses.
- ESOL Examinations.
- IELTS Test and Preparation Courses



Mr. Robert Jelly, Executive Director of CIMA Education speaks at the global launch of the CIMA (Chartered Institute of Management Accountants) Certificate in Islamic Finance in Arabic, 2010



HE Dr. Talal Abu-Ghazaleh (far left) shares the stage with Mr. Bill Gates (center), at the Microsoft Government Leaders' Forum Arabia in Cairo, 2004

**CIMA** **Talal Abu-Ghazaleh CIMA Academy**  
**(TAG-CIMA)**  
[www.tag-cima@tagi.com](mailto:www.tag-cima@tagi.com)

Talal Abu-Ghazaleh CIMA Academy was established as a result of a cooperation agreement signed between Talal Abu-Ghazaleh Professional Training Group (TAG-Training) and the Chartered Institute of Management Accountants (CIMA) in 2008.

The Talal Abu-Ghazaleh CIMA Academy offers a CIMA Certificate in Islamic Finance, which is the first global qualification, offered by a professionally chartered accountancy body, that has been developed to meet the fast growing demand for a globally- recognized qualification in the Islamic finance sector.

The Certificate is ideal for staff working in the financial services sector who would like to be part of this dynamic industry and would hone their skills and broaden their knowledge in the Islamic Financing. The Certificate has four compulsory study modules. Each module is independent and has a study guide. These Modules are:

1. Islamic Commercial Law
2. Islamic Banking and Takaful – Products and Services
3. Islamic Capital Markets and Instruments
4. Accounting for Islamic Financial Institutions



First meeting of the Evian Group-Arab Region, held in Cairo, Egypt, 2006



HE Dr. Talal Abu-Ghazaleh receives an Honorary Shield from HE Ali bin Saleh Al Saleh, Chairman of the Shura Council, Kingdom of Bahrain

# Professional Societies

As part of our professional and social commitment, TAG-Org is both a patron and supporter of the following professional societies and activities:



**The Arab Society of Certified Accountants (ASCA)**  
[www.ascasociety.org](http://www.ascasociety.org)

ASCA, established in 1984, was the first society sponsored by TAG-Org. It is a member of the International Federation of Accountants (IFAC), the International Auditing and Assurance Standards Board (IAASB), and other institutions. It is the only recognized Arab accounting society developing and promoting International Accounting Standards in Arab countries through its educational programs.

ASCA concluded an agreement with the University of Cambridge's accreditation arm, Cambridge International Examinations (CIE), under which the ACPA certificate is accredited by CIE. This agreement will help Arab accountants overcome the lack of an official international system of mutual recognition, which has often forced them to sit for international exams that do not necessarily deal with regulations existing in the Arab region.



The court panel during the sixth Intellectual Property Moot Court Competition organized by the Arab Society for Intellectual Property (ASIP) and the University of Jordan (UJ)



Participants of the International Standards Setters Conference in London



**The Arab Society for Intellectual Property (ASIP)**  
[www.aspip.org](http://www.aspip.org)

The Society was established in 1987 in Munich, Germany under the name "Arab Society for the Protection of Industrial Property". The Society's main objective is to enhance and develop the protection of the Intellectual Property (IP) system through various means of awareness and education that explain the nature of work in this field and its indispensable role in the economy.

It also aims at upgrading and unifying legislation in the field of Intellectual Property in force in different Arab countries.



**The Licensing Executives Society - Arab Countries (LES-AC)**  
[www.lesarab.org](http://www.lesarab.org)

LES-AC was founded in 1997 as the Arab Licensing and Technology Transfer Society (ALTTS). LES-AC is a member of the Licensing Executive Society International (LESI). It is the first non-profit Arab regional society that aims to educate the business community, governmental and public bodies on the economic importance of licensing, technology transfer, protection of Intellectual Property Rights (IPRs), and research and development (R&D) investments.

In addition to its members-community, training courses, publications and other activities, it launched the Arab Certified IP Licensing Practitioner (ACIPLP) professional training program in 2007.

ACIPLP program is designed to give participants a solid foundation to build a successful career in the profession of licensing and intellectual asset management in all industries, as well as connecting principles to practice. ACIPLP is accredited by LESI.



**The Arab Knowledge and Management Society (AKMS)**  
[www.akms.org](http://www.akms.org)

The Arab Knowledge and Management Society (AKMS) is a nonprofit organization founded in 1989 in Buffalo, New York, United States of America and officially registered in Amman on October 10, 1990. The main objective of AKMS is to develop Arab organizations in both public and private sectors and provide high-quality training and education that meet the needs of different stakeholders in the various fields related to quality, management, training and marketing.

AKMS is a member of many professional institutes, such as the Chartered Quality Institute (CQI), ISO Technical Committee 176 and the Arab Information Club (ARABCIN).

AKMS currently offers various professional courses including the Arab Certified Quality Manager program (ACQM), advanced and customized training programs, and ISTO Examinations. The Society has also issued several valuable publications. With more than 18 representatives in the Arab world, along with many reputed international associates, AKMS excels in delivering comprehensive services.



**The Arab Intellectual Property Mediation and Arbitration Society (AIPMAS)**  
[www.aipmas.org](http://www.aipmas.org)

The Arab Intellectual Property, Mediation and Arbitration Society (AIPMAS) was established under the name of the Arab Society for Protecting Industrial Property on May 31, 1987, in accordance with the provisions of the Social Societies and Commissions No. 33 for 1966, and the modified law No. 9 for 1971, as a Jordanian society with public profit.

The Society was established with support from the Arab Society for the Protection of Industrial Property (Munich, Germany), which is the "Original Society" under whose umbrella the activities and events of the Society are carried out.

The Society aims at promoting and reinforcing the system of Intellectual Property in Jordan in addition to strengthening the knowledge of those who are working in this field.

The Society also focuses on the activities of its Center of Mediation and Arbitration which resolves conflicts in the area of Intellectual Property through international arbitrators applying international rules.



HE Mr. Amr Moussa, the Secretary General of the League of Arab States and HE Dr. Talal Abu-Ghazaleh during the founding meeting of the Arab States Research and Education Network held at the Arab League Headquarters in Cairo - 2010

## AROQAE

**The Arab Organization for Quality Assurance in Education (AROQAE)**  
[www.aroqa.org](http://www.aroqa.org)

The Arab Organization for Quality Assurance in Education (AROQAE) is an international non-profit independent association established in 2007 with the fundamental objective of raising the quality of education in the Arab world.

AROQAE has signed a number of collaboration agreements and memoranda of understanding with local, regional and international quality assurance agencies and organizations with interest in quality assurance in education, including The Accreditation, Certification and Quality Assurance Institute (ACQUIN), Association of Arab Universities (AARU), Higher Education Accreditation Commission in Jordan (HEAC), British Accreditation Council (BAC), and the Foundation for International Business Administration Accreditation (FIBAA).

### AROQAE offers the following services:

#### 1. Quality assurance:

- Setting up educational quality guidelines, processes, procedures, and manuals.
- Providing quality assurance audit in educational institutions.
- Providing counsel, training, certification and accreditation services in quality-related fields.

#### 2. Accreditation:

- Collaborating with Arab and international accreditation agencies to provide accreditation services.
- Leading global technical activities in the field of accreditation, control, evaluation and certification.
- Designing accreditation, evaluation and certification processes for all educational levels.

#### 3. Quality assurance and accreditation guidelines for educational institutions and programs in the region:

- Adopting and linking AROQAE's activities to the national and international quality systems and accreditation processes.

- Assisting countries in the determination of the national accreditation standards criteria.
- Educational networks and communities for developing educational quality reports and ranking.
- Entering into agreements for cooperation, representation and alliance.
- Establishing partnerships with leading national and international organizations.
- Develop promotional activities to disseminate collaboration in research and education community.
- Supporting installation of quality systems in educational institutions, organizing training and capacity-building programs.

**ASREN will:**

- Interconnect the Arab National Research and Education Networks
- Design and manage the regional network
- Perform advocacy and fund-raising actions to sustain research networking
- Support the creation, usage and cross-national sharing of Arab research and education contents
- Support multi-disciplinary collaboration in the research and education community
- Provide support to national NRENs and encourage the establishment of sustainable e-Infrastructures; and
- Facilitate technology transfer and promote advanced competences in the field of ICT across Arab countries

## ASREN

### Organization of Arab States Research and Education Networks (ASREN)

[www.asren-launch.net](http://www.asren-launch.net)

ASREN is the association of the Arab region National Research and Education Networks (NRENs) registered legally in Germany as an independent and non-profit organization.

It aims to implement, manage and extend sustainable Pan-Arab e-Infrastructures dedicated for the Research and Education communities and to boost scientific research and cooperation in member countries through the provision of world-class e-Infrastructures and e-Services.

**ASREN key objectives are:**

- To build, maintain and consolidate regional e-Infrastructures
- To help create and sustain NRENs in Arab countries
- To facilitate collaboration and cooperation among researchers and academics



Photo opportunity at the annual meeting, held in Paris, France

# Corporate Social Responsibility Initiatives that the Group is leading

## **I. The Talal Abu-Ghazaleh Community Development Center - Gaza Refugee Camp**

As part of its social responsibility towards the society, Talal Abu-Ghazaleh Organization (TAG-Org) established the Talal Abu-Ghazaleh Community Development Center in the Gaza refugee camp near Jerash, in the northern part of Jordan.

This project represents one of the Organization's non-profit initiatives that aim at providing free or very affordable services and training to the youth in various communities. The Center provides the camp's residents with the Abu-Ghazaleh Cambridge IT Skills Certificate program, in addition to English language skills training courses.

The project was established in coordination with the United Nations Relief and Works Agency for Palestine Refugees (UNRWA) and will operate under its supervision.

TAG-Org provided all equipment, furniture and met other operational requirements and will provide all training and examinations offered in the Center at an affordable cost.

## **II. Semapedia Project in Arabic**

TAG-Org, in collaboration with Semapedia launched the Arabic version of the Semapedia project: (<http://ar.semapedia.org>). Semapedia is a free venture which uses QR Code nodes to connect Wikipedia articles with their relevant locations in the physical space.

Placing physical Semapedia tags on real-world objects allows people with mobile phones to use their built-in cameras to decode the Wikipedia-URL from the semacode. The phone can then use its internal browser to display the Wikipedia article of the physical object to the user.

## **III. Training Programs with CIMA**

The Talal Abu-Ghazaleh CIMA Academy and the Chartered Institute of Management Accountants launched the Certificate in Islamic Finance in Arabic. The launch of the Arabic certificate marked a major step forward for the Islamic Finance industry – it is the first global qualification of its kind to be offered by a professional chartered accountancy body.

The launch was the latest outcome of the long cooperation between TAG-Org and CIMA in conducting joint training and qualification programs in the Arab region leading to certificates in Business Accounting and Islamic Finance, in addition to MBA in Islamic Finance.

## **IV. Projects with the Lebanese Government**

A project aiming at electronically connecting the Lebanese Ministry of Foreign Affairs with Lebanese embassies and consulates worldwide for monitoring and control purposes has been completed.

Another project aiming at implementing the e-government system in order to facilitate serving the citizens and achieving the largest amount of transparency in governmental services is being developed.

## **V. Women Empowerment Projects in Saudi Arabia**

Four agreements were signed with the Prince Sultan Bin Abdul Aziz Fund for Supporting Small Business Projects for Women. The agreements provide for the training of Saudi female entrepreneurs and aims to enhance the socio-economic participation of Saudi women by supporting small projects, availing opportunities for female business pioneers, supporting the growth and development of their businesses and helping them find genuine and competitive work opportunities in the local market.

## **VI. Accreditation of the Arab Certified Public Accountant (ACPA) Certificate by the University of Cambridge International Examinations**

Endorsed and supported by TAG-Org, an agreement was signed between the Arab Society of Certified Accountants (ASCA) and Cambridge International Examinations to enhance the international recognition of ASCA's Arab Certified Public Accountant (ACPA) Designation. The agreement aims at achieving international recognition and qualification for Arab financial professionals, a goal that could translate into significant economic and social benefits.

## **VII. Co-publishing, with the International Trade Center, the Arabic version of Business Guide to the World Trading System**

During the World Trade Organization's initial five years, there was a widespread lack of knowledge combined with rumors, misinformation and anxiety that interfered with both WTO accession and implementation efforts, and prevented Arab businesses from recognizing the opportunities that free trade would present for developing countries. TAG-Org worked closely with the WTO for many years, and carried out a comprehensive public information campaign including the publication of exceptionally clear and informative guides on how the WTO actually works and what its implications are for the Arab world.

## **VIII. United Nations Global Compact**

The UN Global Compact (GC) is a voluntary conglomerate of international businesses that agree to work in concert to improve the world through good corporate citizenship based on United Nations principles. TAG-Org enthusiastically supported the GC in the Arab region, and outspokenly supported and endorsed the spirit of the GC. Hence, an agreement was signed with the Office of the United Nations Resident Coordinator in Egypt to arabize and update the Global Compact website.

## **IX. The United Nations Information and Communication Technologies Task Force and the United Nations Global Alliance for ICT and Development**

TAG-Org has been a close partner with the United Nations for decades. During the last decade, many efforts were exerted in collaboration with the United Nations Information and Communications Technologies Task Force (UN ICT TF) and its successor, the United Nations Global Alliance for ICT and Development (GAID) to harness the immense potential of ICTs for fostering development. Under the chairmanship of HE Dr. Talal Abu-Ghazaleh (2009-2010), the Global Alliance refocused its activities on assisting developing countries in using the ICTs for achieving the UN Millennium Development Goals (MDGs).

## **X. Scholarships**

TAG-Org granted scholarships in accounting for students from Palestine to contribute to the preparation of a qualified and educated generation that will assume the responsibility for building, economic and social advancement. Additional scholarships were granted to students from Gaza to support them in the face of Israeli measures.

Over the past years, TAG-Org provided scholarships for distinguished graduates in accounting from various Arab universities.

## **XI. Talal Abu-Ghazaleh Graduate School of Business**

TAG-Org established and funded the Talal Abu-Ghazaleh Graduate School of Business to participate in the capacity building of a generation of young leaders, provide scholarships for outstanding students and provide job opportunities for its students.

## **XII. Talal Abu-Ghazaleh Knowledge Society**

TAG-Org established and funded the Talal Abu-Ghazaleh Knowledge Society to support the Arab youth in building their professional capacities, refining their skills and enhancing their qualifications through the latest information technology in the fields of science and knowledge.

## **XIII. Talal Abu-Ghazaleh Business Forum**

TAG-Org established the Talal Abu-Ghazaleh Business Forum to be a platform for dialogue and exchange of ideas and experiences among leaders of economic sectors, businessmen, professionals, academics, inventors and civil society institutions to advance businesses, thus contributing to the Arab social and economic development.

## **XIV. Talal Abu-Ghazaleh Knowledge Centers in Syria**

TAG-Org established the Talal Abu-Ghazaleh Training Center in Deir Ez-Zor, Syria in cooperation with the State Planning Commission and the United Nations Development Program

## **XV. Female Empowerment**

In implementation of its commitment to empowerment of women in line with the UN Millennium Development Goals, TAG-Org allocates 35 % of the jobs in TAG-Org for women.

## **XVI. Education Development**

TAG-Org reached an agreement with World Links International to establish World Links - Arab Region to improve the capacity of one million Arab school students. The initiative aims at

improving educational outcomes, economic opportunities and mutual global understanding for youth through the use of technology and the Internet. It has already implemented projects in Jordan, Saudi Arabia and Egypt.

## **XVII. On-the-job Training**

In line with its commitment to help train and qualify Arab graduates and professionals, TAG-Org provides internships for Arab university students and graduates to prepare them for the labor market.

## **XVIII. Research**

TAG-Org provides support and assistance to Arab researchers and scholars in all TAG-Org offices in many forms. It has endeavored since inception to make available reference books and guides, especially in the professional, legal and business fields.

## **XIX. Moot Court Competition**

This is an advanced workshop-like methodology adopted by TAG-Org to qualify law students from the law schools at Arab universities in the field of intellectual property. It also encourages them to adopt scientific research and acquire practical expertise.

## **XX. Educational Donations**

For many years, TAG-Org provided donations to finance a professor chair at the University of Yarmouk, Jordan, as part of its efforts to support education and development.

## **XX. Educational Sponsorship**

TAG-Org sponsored the Talal Abu-Ghazaleh College of Higher Studies in Business and Management at the American University in Beirut to teach programs leading to granting master's and doctorate degrees in business and management.

## **XX. Miscellaneous**

- Financial contribution to the programs of the Palestine Department in the Arab League to support the activities, programs and management needs of the Department.
- Initiative to promote the joint Arab action through the establishment of the Arab Council for the promotion of joint Arab action to support the League of Arab States, and contribute to the Arab project and invest in the future of the Arab youth.
- Establishment of the Arab Network for Information and Communication Technology to promote social development of disadvantaged peoples in the region.
- TAG-Org participates in and contributes to all activities aimed at raising awareness and education, including the services provided by TAG-Org Information Center in the form of publications, lectures and videos on various occasions and in a variety of topics.
- Contribute to enriching the Arab library by publishing books and other publications to promote knowledge and make it available to researchers and academics.

- The Social Activity Committee at TAG-Org provides multiple social services and cares for the life and welfare of staff and their families.
- Membership in the Board of Trustees of King Hussein Cancer Center and providing assistance in organizing awareness campaigns in the society.
- Membership in the Board of Trustees of the National Institute of Music to adopt, refine and develop musical talents of young men and women and organize performance events in favor of charity associations and community service.
- Investment in innovation - a special committee is dedicated to developing plans and work programs for the promotion of creativity in the Arab world, fostering a new culture of creativity, assisting Arab inventors and encouraging research in the field of innovation.
- The Licensing Executives Society- Arab Countries (LES-AC) and El Hassan Science City represented by the Intellectual Property Registration Office signed a memorandum of understanding on licensing and technology transfer-related consultations in addition to organizing and holding specialized training courses.
- The Arab Organization for Quality Assurance in Education (AROQAE) and Emerald Group Publishing Limited have signed a memorandum of understanding which aims at supporting management education and research in the Arab world.
- Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) hosted the first "Great Wall-Petra" Chinese language contest organized by the Embassy of the People's Republic of China in Amman on April 24, 2010.
- The Arab Society of Certified Accountants-Jordan (ASCA-Jordan) issued the translated Arabic version of the International Financial Reporting Standards for Small and Medium-sized Enterprises (IFRS for SMEs) published for the first time by the International Accounting Standards Board (IASB).
- The Cambridge International Diploma in IT Skills (CID-IT) has been recently adopted as a prerequisite for appointment at Kuwait University.
- Talal Abu-Ghazaleh Graduate School of Business (TAGSB) and Al-Ibrahimieh College / Wajdi University College of Technology/Jerusalem signed a Memorandum of Understanding that envisages cooperation regarding business opportunities in educational development in Jerusalem.
- The Talal Abu-Ghazaleh CIMA Academy hosted the global launch of the CIMA (Chartered Institute of Management Accountants) Certificate in Islamic Finance in Arabic in Amman at Talal Abu-Ghazaleh Forum / Talal Abu-Ghazaleh Graduate School of Business.



HE Dr. Talal Abu-Ghazaleh and President Jimmy Carter



HE Dr. Abu-Ghazaleh heads the general assembly of Arab Society of Certified Accountants (ASCA)



HE Dr. Talal Abu-Ghazaleh opens the Talal Abu-Ghazaleh Organization (TAG-Org) annual general meeting, Los Angeles, USA, 1984

# International Cooperation

Looking to the future with confidence, TAG-Org assists in developing a better world through the establishment of bridges for collaboration with international associations and organizations.

To this end, TAG-Org has signed a number of cooperation agreements and Memoranda of Understanding as follows:



## » UNESCO

The United Nations Educational, Scientific and Cultural Organization (UNESCO) and TAG-Org signed a cooperation agreement to work together on building inclusive knowledge societies and promoting Information and Communication Technologies (ICT) to support education, science and culture in the Arab world.

The agreement reflects the commitment of both TAG-Org and UNESCO to mobilize partners to build Arab knowledge societies, notably by increasing access to and measuring the use of ICT in different sectors of society, enhancing teacher training, and promoting Internet Domain Names in the Arabic script.



## » SABEQ

The USAID Jordan Economic Development Program (SABEQ) and TAG-Org signed a Memorandum of Understanding (MoU) to sustain and develop the overall objectives of the Professional Communities in Jordan.

The MoU was intended to streamline access to Talal Abu-Ghazaleh Graduate School of Business (TAGSB) data on Jordanian best practices and methodologies to enrich the content of the Professional Communities portal, which is a tool for professionals in their respective fields. The portal serves to provide high-quality learning resources that support institutional reform of Professional Community member institutions. TAGSB is to provide Professional Community members access to its inventory of research papers conducted by professors and students in Jordan.



## » International Finance Corporation (IFC)

A cooperation agreement between Talal Abu-Ghazaleh professional Training and the International Finance Corporation (IFC), a member of the World Bank Group, was signed on 1/7/2011.

The two parties agreed to cooperate in the delivery of corporate governance training in Jordan and some other Arab countries.

## Microsoft » Microsoft

The Jordan representative office of Talal Abu-Ghazaleh & Co. International (TAGI), a subsidiary of TAG-Org, and Microsoft, the world leader in software technologies, have signed a partnership and cooperation agreement for a number of key initiatives and projects.

This agreement covered a wide range of functionalities and technologies, such as information rights management, automation, enterprise application integration, training services, and consulting services.



مركز طلال أبو غزالة كامبردج لمهارات تقنية المعلومات  
Talal Abu-Ghazaleh Cambridge IT Skills Center



UNIVERSITY of CAMBRIDGE  
International Examinations

CAMBRIDGE INTERNATIONAL PARTNER

## » University of Cambridge International Examination

In a pioneering step to contribute to the creation of the Arab knowledge society and as part of its effort to bridge the digital divide and combat ICT illiteracy, the Talal Abu-Ghazaleh Cambridge IT Skills Center (TAG-CAMBRIDGE IT) was established in collaboration with Cambridge International Examinations (CIE) – University of Cambridge to deliver validated IT Skills examinations certified by CIE.

# The Future

TAG-Org continues to explore ways by which it can add value and leverage its knowledge and experience through education and service. Enormous changes have overtaken the Arab world during the first four decades of TAG-Org's existence.

Our services have grown in number and sophistication while our offices have multiplied and our experience has nurtured a mission-based corporate culture. It is a culture based on quality service and loyal commitment.

Throughout the years, we pride ourselves in having provided our partners with a competent and consistent level of professionalism. We look forward to upholding this standard with organizations who share our values and aspirations.



Mr. Luay Abu-Ghazaleh and Mr. Luo Ye Zhou General Manager assistant of the East China Fair during the signing ceremony of the cooperation agreement between TAG-Org and China's ITPC. - 2010

# Chairman of the Board – Profile

HE Dr. Talal Abu-Ghazaleh, born on April 22<sup>nd</sup>, 1938 in Jaffa, is the Chairman and Founder of Talal Abu-Ghazaleh Organization (TAG-Org). Founded in 1972, TAG-Org is an international professional services group, employing over 2000 professionals and operates out of its 80 offices World Wide. It has representative offices in Europe and North America and non-exclusive strategic alliance agreements with various networks and individual firms thus enabling it to choose a firm best suited to its clients' needs in virtually every country in the world.

It currently offers a comprehensive range of professional services covering Accounting; External Audit; Internal Audit; Corporate Governance; Taxation; Educational Consultancy; Economic and Strategic studies; Management Advisory Services; Professional and Technical Training; Technology Transfer Project Management; Real Estate Management; Investors and Business Advisory Services; Human Resources and Recruitment Services; E-Government; E-Commerce; E-Education; IT and Security Audit; Webmastering and Web Design; Professional Interpretation and Translation; Website Arabization; Domain Names Registration; ICT Strategic Planning; ERP Consulting Services; IT and Internet Skills Training and Examinations; Intellectual Property News Agency; IP Business and Asset Valuation and Branding Services; IP Registration and Protection; Intellectual Property Renewals; IPR Protection and Management; Legal Services (Solicitors and Attorneys); and Public Offering.

## Selected Honors of HE Dr. Talal Abu-Ghazaleh, Chairman

- Member of the Upper House, Amman, Jordan, (since 2010).
- Honorary Award, The Arab Federation for the Protection of Intellectual Property (AFPIPR), Jordan, 2009.
- The International Lifetime Achievement Award, Dubai, UAE, 2008.
- IP Hall of Fame Inductee, IP Hall of Fame Academy, Chicago, USA, 2007.
- Honorary Doctor of Humane Letters, Canisius College, New York, USA, 1988.
- Decoration of the Republic of Tunisia, 1985.
- Chevalier de la Légion d'Honneur, France, 1985.
- Coat of Arms of the Kuwaiti Association of Accountants and Auditors, 1983.
- Gold Mercury International Award, Bahrain, 1978.
- Decoration of Independence of the Hashemite Kingdom of Jordan, Jordan 1967.

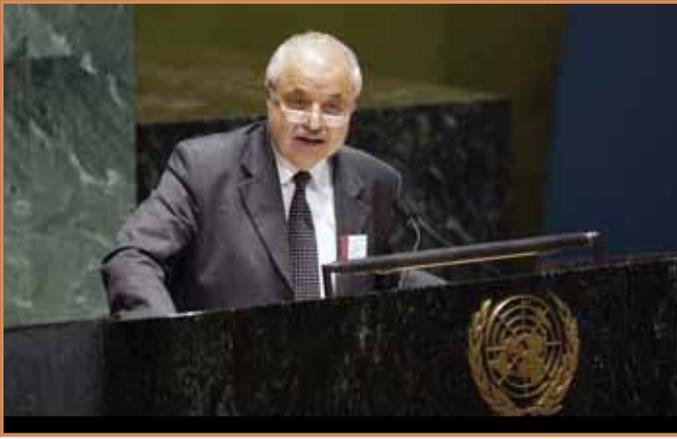
## Selected Chairmanships

- Co-Chair, Global Challenges Forum (2010-2011)
- President of the Board of Directors, Arab States Research and Education Network (ASREN), (2010-2012)
- Chairman, United Nations Global Alliance for ICT and Development, New York – USA (2009 - 2010)
- Chairman, The Afro-Asian Knowledge Society Council-Egypt (2009)
- President, Arab World Internet Institute, USA (2008).



UN Secretary General Ban Ki-moon, HE Dr. Talal Abu-Ghazaleh, Vice-Chairman of the Global Compact at a meeting in the UN headquarters in New York, 2007

- Chairman, Encyclopedia of Excellence and Civilization Committee, Riyadh – KSA (2008).
- Vice-Chairman of the Board of Directors, UN Global Compact, New York – USA (2007-2008).
- Deputy Chair, Evian Group Governing Body, Geneva – Switzerland (2006-present).
- Chair, Evian Group-Arab Region (EGAR) (2006- 2009).
- Vice-Chairman, United Nations Global Alliance for ICT and Development, New York – USA (2006-2009).
- Chairman, Business Action to Support the Information Society (BASIS), International Chamber of Commerce (ICC), Paris - France (2006-2008).
- Chairman, Board of Trustees, Perspective Europe, Paris – France (2005-2007).
- President, Arab Intellectual Property Mediation Society (AIPMAS), Amman-Jordan (2003-present).
- Chairman, Advisory Committee on Internet Governance, United Nations Information and Communication Technologies Task Force (UN ICT TF), New York – USA (2003-2004).
- Chairman, the International Chamber of Commerce Task Force (ICC TF) on Internet Governance, Paris – France (2003-2004).
- Chair, Commission on E-Business, Information Technologies and Telecoms, International Chamber of Commerce (ICC), Paris – France (2001-2008).
- Vice-Chair, United Nations Information and Communication Technologies Task Force (UN ICT TF), New York – USA (2001-2004).
- Chairman, the Arab Regional Network of the United Nations Information and Communication Technologies Task Force (UN ICT TF), New York – USA (2001-2004).
- Chairman, The Working Group on Human Resources and Capacity Building (HRCB) of the United Nations Information and Communications Technologies Task Force (UN ICT TF), New York – USA (2001-2002).
- First Chairman of the Arab Internet Names Consortium (AINC), Amman- Jordan, (2001).
- Chairman of the Founders Meeting of the Arab Internet Names Consortium (AINC), Amman- Jordan (2001).
- President, Licensing Executives Society-Arab Countries (LES-AC), Amman-Jordan (1998-present).
- Chairman, U.N. Intergovernmental Working Group of



HE Dr. Talal Abu-Ghazaleh at the UN Global Leaders Summit, General Assembly - Closing Session

Experts on International Standards of Accounting and Reporting (ISAR), New York – USA (1995-1996).

- Chairman, United Nations Committee of Experts on Professional Qualifications Standards, Geneva (1995-1998).
- Chairman of the Committee for the Newly Industrialized and Developing Countries Affairs, the International Accounting Standards Committee (IASC) (1989-1992).
- President, Arab Knowledge Management Society (AKMS), New York – USA (1989-present).
- President, Arab Society for Intellectual Property (ASIP), Munich (1987-present); in consultative status to the World Intellectual Property Organization, (WIPO).
- President, Arab Society of Certified Accountants (ASCA), London (1985-present); in consultative status with the UN Economic and Social Council (ECOSOC).

#### Selected Board Memberships

- International Advisory Board, University of Bahrain (2010-2011)
- International Advisory Committee, E-City for King Hamad Ibn Isa Al Khalifa, Bahrain (2009).
- Honorary Board Membership, Afro-Asian Peoples' Solidarity Organization (2008).
- Executive Board, International Chamber of Commerce (ICC), Paris- France (2007-2009).
- Board of Trustees, Arab Anti-Corruption Organization (2007- Present).
- Board of Directors, UN Global Compact, New York, USA (2006-2008).
- Advisory Board, Evian Group, Geneva, Switzerland (2005-Present).
- Board of Directors, King Hussein Foundation, Washington, USA (2005-Present).
- The International Consultative Board, the World Coalition, New York, USA (2005).
- Board of Directors, World Links Arab Countries Advisory Council, (2004-2005).
- Public Sector Consultative Group, International Federation of Accountants (IFAC), New York-USA (2003- 2006)
- Board of Trustees, King Hussein Cancer Center (KHCC), Amman, Jordan (2003-2006)
- Board of Trustees, National Music Conservatory (NMC), Amman, Jordan (2003- 2005).
- Board of Directors, World Links Worldwide, Washington, USA (2003-2004).

- Knowledge Economy Community, Development Gateway, World Bank, Washington, USA (2002- 2005).
- Advisory Board, United Nations Information and Communication Technologies Task Force (UN ICT TF), New York, USA (2001-2004).
- Advisory Board, Industry Advisory Commission, the World Intellectual Property Organization (WIPO), Geneva, Switzerland (1999-2000).
- Board of Advisors, Middle East Council of the Center for Strategic & International Studies (CSIS), Washington, USA (1995-1997).
- Member of the Board, International Federation of Accountants Council (IFAC), New York, USA (1992).
- Member of the Board, International Accounting Standards Committee (IASC), London, United Kingdom, (1988-1990).
- Member of the Board, International Auditing Practices Committee (IAPC) of IFAC, New York, USA (1987-1990).
- Board of Governors, Keck Center for International Strategic Studies, Claremont, California, USA (1985-1988).
- Board of Trustees, American University of Beirut, Beirut, Lebanon (1980-1982).

#### Music Patronages



HE Dr. Talal Abu-Ghazaleh is introduced by opera director Mr. Gerard Mortier at the musical concert organized and sponsored by AGIP, Salzburg, 2000

- Patron, The Second Modernity: The Artistic Collaboration of Fairuz and Ziad Rahbani Conference, Anis Makdisi Program in Literature, American University in Beirut (AUB), Lebanon (2006).
- Patron, Walid Gholmieh Symphonies (2006).
- Private Concert by Ramzy Yassa and Ghada Ghanem, Cambridge, August 2004.
- Patron, L'Association pour le Rayonnement de l'Opéra National de Paris (AROP), since 2004.
- Board of Trustees and Chair, National Music Conservatory (NMC), Amman, Jordan (2003-2005).
- Patron, Lebanese National Symphony Orchestra (LNSO), since 2003.
- Patron, l'Opéra de Paris, since 2001.
- Private concert by the Mozarteum Orchestra of Salzburg, Salzburg (Austria), July 22nd, 2000.
- 28th General Assembly for the International Music Council, Petra (Jordan), 22-25 September 1999.
- TAGO Golden Jubilee concert, London, July 1997.
- Private concert by Ramzi Yassa, Seattle, USA May 1994.
- Patron, Freunde der Salzburger Festspiele since 1976.



HE Dr. Talal Abu-Ghazaleh delivers his opening remarks during the annual meeting of the Strategy Council of the UN Global Alliance for ICT and Development (GAID) in Monterrey, Mexico, 2009



HE Dr. Talal Abu-Ghazaleh, Ms. Samar Al-Labbad, Vice-Chair of the Talal Abu-Ghazaleh Organization and Dr. Saleh Hashem, the Secretary-General of the Arab Universities Union, participate in the 3rd EU-MED Event held in Brussels, Belgium, 2010

## Publications

To fulfill its mission in disseminating awareness and knowledge in the Arab communities and among businesses, companies, banks, universities, and all other economic and academic sectors, TAG-Org has published numerous dictionaries, books, and scientific and professional references so that businesspeople, advocates, industrialists, bankers, and researchers can benefit from them. Some of these are listed here:

- Authorized Arabic "International Financial Reporting Standards" (2003-2010).
- Handbook of International Standards on Auditing, Assurance and Ethics Pronouncements 2001-2010.
- International Financial Reporting Standard for Small and Medium- sized Enterprises 2009.
- Anti Money Laundering Guide 2006.
- Guide to Corporate Governance 2006.
- Authorized Arabic WIPO Intellectual Property Handbook: Policy, Law and Use, 2005.
- Authorized Arabic "International Accounting Standards in the Public Sector" (1<sup>st</sup> edition 2001, 2nd edition 2005, 3<sup>rd</sup> edition 2006, 4th edition 2007, 5th edition 2008, 6th edition 2009, 7th edition 2010).
- Authorized Arabic "International Accounting Standards" (1<sup>st</sup> edition 1999, 2nd edition 2000, 3rd edition 2001).
- Authorized Arabic "International Standards on Auditing and Code of Professional Conduct" 2001.
- IFRS Workbook and Guide (WILY) 2006-2008.
- Authorized Arabic "Guide for Legal Retention Period for the Merchant Books and Auditor Work Papers" 2004.
- The Abu- Ghazaleh Accountancy and Business Dictionary 2001.

- The Abu-Ghazaleh IP Dictionary 2000.
- Abu-Ghazaleh ICT Dictionary - 2008.
- English Translation, "Intellectual Property Laws of the Arab Countries" 2000.
- Authorized Arabic "Business Guide to the World Trading System" 1999.
- Authorized Arabic / English "Accounting and Financial Reporting for Environmental Costs and Liabilities".
- Trademark Laws in the Arab Countries: Country Guides 1998.
- The Abu-Ghazaleh English - Arabic Dictionary of Accountancy 1975.
- The LESI Guide to Licensing Best Practices- 2007.
- Islamic Commercial Law 2010.
- Islamic Banking and Takaful 2010.
- Islamic Capital Markets and Instruments 2010.
- Accounting for IF Institutions 2010.
- Leaders Outlook, TAG Graduate School of Business Magazine 2010.



TAG-Org's publications



His Majesty King Abdullah II and Her Majesty Queen Rania meet with HE Dr. Talal Abu-Ghazaleh and other dignitaries at the reception held by the Indian Chambers of Industry and Commerce in New Delhi, 2006



His Majesty King Hussein Bin Talal receives HE Dr. Talal Abu-Ghazaleh at the Hashemite Royal Court in Amman, Jordan, 1986



HE General Michel Suleiman, President of the Lebanese Republic, receives HE Dr. Talal Abu-Ghazaleh at his office in the Presidential Palace Beirut, 2008



HE Dr. Talal Abu-Ghazaleh speaks to His Highness Dr. Sheikh Sultan bin Mohammed Al Qasimi, Ruler of Sharjah - Member of the United Arab Emirates (UAE) Supreme Council and Dr. Saleh Hashem, Secretary-General of the Union of Arab Universities - Amman, 2009



HE Dr. Talal Abu-Ghazaleh participates in the International Chamber of Commerce (ICC) meetings, Paris, France



His Royal Highness Prince Mohammed Bin Fahd Bin Abdul Aziz, Emir of the Eastern Province, receives HE Dr. Talal Abu-Ghazaleh in his office, Saudi Arabia, 2008



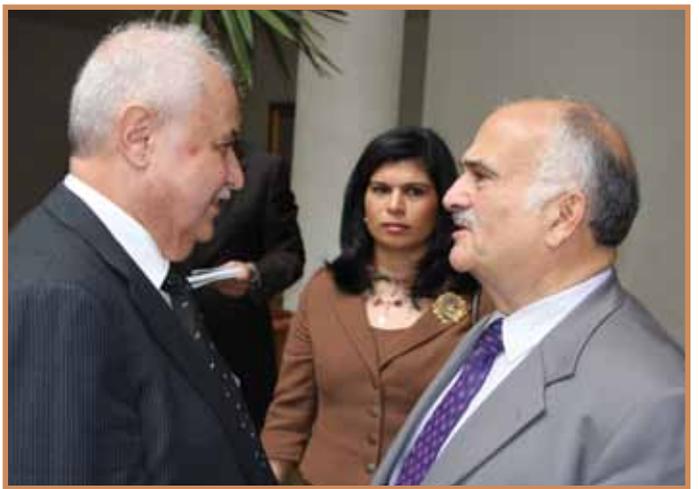
His Excellency Mr. Abdullah Gül, President of The Republic of Turkey receives HE Dr. Talal Abu-Ghazaleh in Serail Tarabya - Istanbul, 2010



His Majesty King Abdulla II with HE Dr. Talal Abu-Ghazaleh during the opening of the 16th Parliament's First Ordinary Session, 2010



His Majesty King Abdullah II bin Al-Hussein, King of the Hashemite Kingdom of Jordan, along with His Majesty King Hamad bin Isa Al Khalifa, King of Bahrain and HE Dr. Talal Abu-Ghazaleh during the wedding ceremony of His Royal Highness Prince Rashid bin El Hassan, 2011



HRH Prince Hasan Bin Talal in a conversation with Chairman Abu-Ghazaleh and Princess Sumaya Bint Al-Hasan in the Background, Amman, 2008



H.H. Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President of the UAE and Ruler of Dubai, with HE Dr. Talal Abu-Ghazaleh, at the Mohammed Bin Rashid Al Maktoum Arab Management Award in the UAE, 2006



HE Dr. Talal Abu-Ghazaleh speaks at the Corporate Governance Conference in Bahrain, 2010

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